

TruCryo Invited to Matchroom "Elite" Boxing Gym: Revolutionising Fighter Recovery with Kaasen

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We are excited to announce that *TruCryo* was recently invited to collaborate with *My Physio* at a Matchroom "Elite" Boxing gym, bringing cutting-edge cryotherapy solutions directly to some of the world's top fighters. At the heart of this collaboration was the *Kaasen* device – the world's leading portable cryotherapy and cryostimulation system – designed to optimise recovery, reduce inflammation, manage pain, and enhance mobility and reach.

Introducing Kaasen

Kaasen is unlike any other cryotherapy tool. Compact, efficient, and highly versatile, it uses controlled, localised cryotherapy to deliver rapid, targeted treatment. Whether it's post-training soreness, injury rehabilitation, or performance enhancement, Kaasen helps athletes bounce back faster and stronger.

Unlike traditional cryotherapy chambers, Kaasen delivers cold therapy exactly where it's needed. Its portability means treatments can be applied immediately before or after training and competition, allowing athletes to recover faster, move better, and perform at their peak.

Kaasen at Matchroom Boxing

At Matchroom, our team demonstrated Kaasen's powerful capabilities in real time. Working alongside My Physio's experienced practitioners, we treated a number of professional boxers, applying Kaasen to key areas to:

- **Accelerate Recovery:** Fighters experienced reduced muscle soreness and quicker recovery between intense training sessions and fights.
- **Reduce Inflammation and Pain:** Targeted cooling helped manage acute injuries and chronic niggles, keeping fighters in top condition.
- **Improve Mobility and Reach:** By easing tight muscles and improving joint function, fighters noticed enhanced flexibility and punching range.

The response from the fighters and their support teams was overwhelmingly positive. They appreciated the speed, convenience, and effectiveness of Kaasen treatments, especially in a high-intensity sport where marginal gains make all the difference.

Why You Should Consider Kaasen for Your Business

If you're involved in sports performance, rehabilitation, wellness, or aesthetics, adding Kaasen to your toolkit could set your business apart. Whether you run a physiotherapy clinic, a sports team, a fitness facility, or a wellness centre, Kaasen provides a proven, versatile solution that:

- Offers a wide range of treatments with a single device
- Enhances client satisfaction with faster, visible results
- Creates new revenue streams through additional services
- Brings a unique, high-tech edge to your brand

As demonstrated at Matchroom Boxing, Kaasen isn't just another piece of equipment – it's a game-changer in recovery and performance optimisation.

Get in Touch

Interested in bringing the power of Kaasen to your business? Contact *TruCryo* today for a demonstration and discover how Kaasen can help you offer the future of cryotherapy to your clients.